



Benefiting From a Part-Time CFO/Senior Finance Professional

There are several reasons to use an outsourced Treasurer, CFO, Controller or senior level finance and accounting professional at your organization. Perhaps the most common reason is for organizations that don't have the need for a full-time professional or it is not cost effective to employ one. Another common reason is when your internal bookkeeper, accountant, office manager or administrative personnel require or could benefit from the guidance and experience of a Treasurer, CFO, Controller or senior level consultant on an on-going basis. Lastly, your organization could benefit from an independent advisor who can recommend and implement improved policies, procedures, system use, reporting and analysis.

Outsourcing your senior level accounting function on a part-time basis, interim basis, or for special projects is a highly efficient and effective strategy. Some of the advantages to outsourcing are:

- Focus on Your Core Business
- Cost Savings
- Application of Best Practices
- Stay Up-to-Date with All Accounting Pronouncements
- Improved Productivity Levels
- Achieve High Levels of Accuracy
- Fraud Check

Association ROI is a boutique accounting and financial management consulting firm providing a wide range of services tailored to the needs of your organization now and as your organization evolves. We have worked with many nonprofit organizations (501(c)(3)), trade and professional associations (501(c)(6)), and small businesses. We have the expertise to provide financial and accounting benefits to your organization.

Our engagements vary from project-specific tasks to complete CFO/Controller outsourcing, and we provide these services efficiently and effectively. Our organization can manage the fiscal duties and work to help your staff improve their handling of the accounting and financial functions. We work to maximize the data produced into an effective management tool and not the dreaded monthly or annual processes with little benefit.

Our clients contact us to handle the following accounting and financial management functions:

- CFO/Controller Outsourcing
- Financial Reporting & Analysis
- Budgeting & Forecasting
- Improving Internal Controls
- Business Process Improvement
- Audit Preparation & Support
- GAAP/FASB Compliance (SOP 97-2, FAS 116/117)
- Cost Accounting
- Cash Flow Analysis and Reporting
- Mergers & Acquisitions

At Association ROI we are different and believe in transparency. We believe your time is valuable and do not want to occupy your time with wasteful meetings when your budget will not support the services we offer. In general, our retainer-based agreements range from \$1,500 to



\$5,000 or more per month. When pricing, we look at the anticipated commitment we will need to make for a twelve month period in order to avoid additional charges or surprises to you during the audit, budget process, or other periods in the business cycle that are more time consuming.